



**INDIAN INSTITUTE OF MANAGEMENT & COMMERCE**  
**DEGREE & P.G COLLEGE, An Autonomous College**  
Sponsored by VASAVI FOUNDATION & Affiliated to OSMANIA UNIVERSITY  
**RE-ACCREDITED BY NAAC WITH "A+" GRADE**  
**An ISO 21001 : 2018 Certified College**  
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**M.Com II Sem.**  
**E-Commerce**  
**Question Bank**

**Unit-I**

**Short Answer Questions:**

1. Define E-Commerce.
2. What is E-Business?
3. What are the benefits of E-Commerce?
4. Write about applications of E-Commerce.
5. Write about Regulatory Environments of E-Commerce.
6. What are the various Driving Forces of E-Commerce

**Long Answer Questions:**

1. Describe Business Process Reengineering (BPR) and its role in E-Commerce.
2. Discuss the future of E-Commerce in the present era.
3. What is the impact of E-Commerce on traditional business models.
4. Discuss how the Internet helps organizations gather competitive intelligence

**Unit-II**

**Short Answer Questions:**

1. What is Electronic Data Interchange (EDI)?
2. What are the benefits of EDI?
3. What are EDI standards? Give examples.
4. Explain the role of the Internet in EDI systems.
5. What is authentication in E-Commerce?
6. Define Firewall and its types.
7. Differentiate between a Portal and a Website.

**Long Answer Questions:**

1. Explain types of EDI with examples
2. Explain the legal, security, and privacy concerns associated with E-Commerce transactions.
3. Explain the process of Supply Chain Management (SCM) and its role in E-Commerce
4. Describe different Internet trading relationships (B2C, B2B, C2B, and G2C)

**Unit-III**

**Short Answer Questions:**

1. What is an Electronic Payment System (EPS)?
2. Define Secure Electronic Transaction (SET) Protocol.



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3. What is a Payment Gateway?
4. What is Cryptography?
5. Define Digital Signature and mention its importance.
6. What is a Smart Card?
7. What are Electronic Cheques?

### **Long Answer Questions:**

1. What is SET and SSL? Compare SET with SSL in terms of security and functionality.
2. Discuss various cryptography methods used in electronic payment systems
3. Explain the role of payment gateways in secure electronic transactions.
4. Describe different Electronic Payment Systems (EPS)
5. What is Encryption? Explain types of Encryptions.

## **Unit-IV**

### **Short Answer Questions:**

1. What is the basic syntax of an HTML page?
2. Write about Text Formatting tags.
3. Write about <img> tag.
4. What is Hyperlink? How to create a hyperlink in HTML?
5. Write about Ordered List and Unordered List.

### **Long Answer Questions:**

1. Explain the structure of an HTML document with a suitable example.
2. Write a HTML program for Timetable of your class.
3. Explain the process of creating tables in HTML. Use various attributes of <table> tag.

## **Unit-V**

### **Short Answer Questions:**

1. What is a Spreadsheet? Differentiate Workbook vs Worksheet.
2. Explain the basic components of the Excel screen.
3. What are Relative, Absolute, and Mixed Cell References?
4. Differentiate between COUNT() and COUNTA() functions.
5. What are the benefits of Excel in IT industry?
6. Write about Conditional Formatting.

### **Long Answer Questions:**

1. Describe Excel functions such as SUM, AVERAGE, MAX, MIN, COUNT functions
2. Explain various formatting options available in Excel.
3. Explain the concept of Pivot Tables with an example.
4. Explain Statistical Functions in Excel.
5. Write about Data Validation in Excel.